

Information to be published on www.HorseExpo.ca & in the *Horse Expo Program*

Company Name: _____

Website: _____

Published Phone #: _____

Published Social Media

Facebook.com/_____

Twitter.com/_____

Instagram.com/_____

Legal Company Name: _____

Mailing Address: _____

Address Line 2: _____

City: _____ Prov: _____ Postal Code: _____

Submitting Party Name: _____

Phone #: _____

Email: _____

Stallion Gelding Mare _____

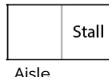
Please provide a description of what you are promoting / selling: _____

Stallion Alley booths
ONLY include

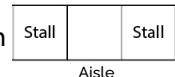
- 10'x10' box stall with door side facing selling space
- 8' tall side drape walls
- 750 watts of power
- Listing in the *Horse Expo Program*
- Listing & link from HorseExpo.ca to your website and/or social media

- New Exhibitor
- Returning Exhibitor

1 Stall + 10x10 booth



2 Stall + 10x10 booth



Booth Size	Regular Rate +5% GST	Qty	Subtotal	GST	Total
1 stall + 10x10 booth	\$1,025				
2 stalls + 10x10 booth	\$1,450				
Weekend Stall	\$95				
Totals →					

Animal can only be on the trade show floor during show hours.

Weekend stall is for stalling with the other animals in Tent A/B. If I you don't use a weekend stall, you must haul out each night.

Payments: 50% due upon receipt of invoice; Balance due Feb 28, 2023

Booth Location will be assigned closer to the event.

Important Information & Conditions:

Booths are not considered reserved until a deposit or payment is received.

Exhibitor passes are included with your booth space. 3 weekend passes will be included for each stallion alley booth. Extra exhibitor passes can be purchased by contacting us or at the show office. All exhibitors in the building must be wearing their pass at all times.

Booth includes 1 or 2 10' box stall(s) with 1 door facing the back aisle and 1 door side facing a 10'x10' selling space, 8-foot-tall back and side drape, 750 watts of power, a listing in the *Horse Expo Program*, and on HorseExpo.ca. Carpets, tables, chairs, decorations, and other fixtures are not included in the booth price. Booth services can be arranged through Goodkey (information will be included with your welcome package). Booths must be staffed during all show hours by at least 1 person.

There cannot be anyone in the stall with the animal except the owner(s) at any time, with the exception of veterinary or other emergency personnel. The stall doors should not be opened any more than necessary during show hours. If needed the owner can remove the animal at any time using the back aisle to exit the building.

Booth locations will be assigned by Horse Expo Canada with every effort to keep the area as safe as possible. You will be notified by email once the final floor plan has been set.

Loud or disruptive machinery or equipment, including loud music played within your booth space, is prohibited without prior approval from Horse Expo Canada.

You must construct your booth within your purchased footprint. Please do not allow your product or fixtures to intrude on other booth spaces or the aisles. Booths must be constructed so no part is more than 10' above the floor without prior approval from Horse Expo Canada.

Upon arrival, exhibitors must check in with the Horse Expo personnel before unloading or bringing a vehicle to the building entrances. After checking in you may start your vehicle unloading and booth assembly.

Booths must remain fully operational to the end of the expo. Exhibitors found dismantling, packing up, or closing up shop in anyway prior to the end of the show, may lose their opportunity to rebook for the next expo.

Security will be provided 24 hours per day. Security will begin when vendor move in starts and end with the show.

If written cancellation is received by Horse Expo Canada more than 90 days before the show, the exhibitor will be entitled to 50% of their booth fee refunded; if Horse Expo Canada can fill the space the remainder of the fee will also be refunded. Cancellation with less than 90 days before the show will result in no refund; if horse Expo Canada can fill the space the exhibitor will be entitled to 50% of the booth fee refunded.

Horse Expo Canada reserves the right to refuse or reject any exhibitor application for any reason, whether stated publicly or not.

Dogs are not permitted in Westerner Park at any time, with the exception of registered service animals.

In the event an exhibitor has failed to occupy the space contracted for by the end of the vendor move in date/time. Horse Expo Canada shall have the right to utilize such space in any manner they choose. This will in no way release the contracted exhibitor nor shall exhibitor be entitled to a refund.

Exhibitors are required to carry general liability insurance in the amount of at least \$2,000,000. Horse Expo Canada must be named as Additional Insured with the following information:



Stallion Alley Booth Agreement April 28-30, 2023 – Red Deer

Event Organizer:

0918199 BC Ltd DBA Horse Expo Canada
9610 Armstrong Rd
Chilliwack, BC V2P 6H4

Event Venue:

Horse Expo Canada – Westerner Park
4847A 19 Street
Red Deer, Alberta

The Exhibitor agrees to indemnify and hold harmless Horse Expo Canada, also referred to as management, principles, agents, officers, employees, and volunteers from all claims, losses, costs, damages, or expenses resulting or arising from any and all injuries to or death of any person or damage to any property caused by an act, omission or neglect of Exhibitor's agents, employees, invitees, contractors, or guests which occur in or about the Exhibit Space. Exhibitor agrees to use and occupy the Exhibit Space at Exhibitor's own risk, and hereby releases Horse Expo Canada, its agents, officers, employees, and guests from all claims for any damage, loss or injury to persons or property to the full extent permitted by law occurring in or about the Exhibit Space, including, but not limited to damages, resulting from the acts of other Exhibitors, theft, vandalism, fire, and other casualty damage or damage arising from any defects in the premises.

If a provision of this Agreement is or becomes illegal, unenforceable, or invalid in any jurisdiction, it shall not affect (1) the enforceability or validity in that jurisdiction of any other provision of this Agreement, or (2) the enforceability or validity in other jurisdictions of that or any other provision of this Agreement.

We, the undersigned, do hereby agree to exhibit at this event, produced by Horse Expo Canada, with the terms and conditions outlined above.

This agreement will become effective when a deposit is received.

SIGN HERE _____
EXHIBITOR SIGNATURE REQUIRED

DATE _____

Move-In

April 27, 2023 – 8:00am – 10:00pm
General exhibitors move in

Move-Out

April 30, 2023 – 4:00pm – 11:59pm

Show Times

April 28, 2023 – 9:00am – 6:00pm

April 29, 2023 – 9:00pm – 6:00pm

April 30, 2023 – 9:00am – 4:00pm

(Trainer's showdown final to start at 4pm on Sunday)

*Hours subject to change

Exhibitors welcome 1 hour before show opens to re-stock. Please clear the building within 1 hour of show close.

Please send completed **Stallion Alley Booth Agreement** to:

Exhibitors@HorseExpo.ca

Or by letter mail: Horse Expo Canada, 9610 Armstrong Rd, Chilliwack, BC, V2P 6H4

After we receive your Stallion Alley Booth Agreement, an invoice will be sent to you with payment details. If you are paying by company cheque, please enclose it with this agreement.

Please DO NOT include any credit card information on this form or by email.