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***Get Back into the full swing of all things “Horse” with
Horse Expo Canada at Westerner Park April 28-30, 2023***

**The Largest Equine Expo in Canada
Equine Clinics, Presentations, Exhibitors, Kid’s Activities,
Entertainment, Beautiful Horses and More!**

Red Deer, AB: Get Back into The Full Swing of all things “Horse” with Horse Expo Canada this April 28th – 30th, 2023 at Westerner Park in Red Deer, Alberta. Horse Expo brings that awe and inspiration we all need this spring to get us and our horses back into action after a long, cold winter. 3 fun packed days of colt starting, clinics, presentations, shopping, an art show, a fashion show, a Kids Scavenger Hunt and more. The highlights for many folks include the truly amazing transformations taking place at the thrilling Trainer’s Showdown.

Trainers Showdown. 3 trainers each take a young horse from barely halter broke to navigating obstacles in just 3 days and culminates in a 2-hour finale on Sunday where the champion is decided.

Jason Irwin is a self-taught horse trainer based out of Ontario, Canada. He and his wife Bronwyn operate *Jason and Bronwyn Irwin Horsemanship*. Together they teach clinics, put on training demonstrations, and present at horse events throughout North America. Jason’s training ranges from starting colts to fixing problem horses to training liberty horses for performance and film work and about everything in between. Jason and Bronwyn host the TV show ‘The Horse Trainers’ on The Cowboy Channel Canada and RFD-TV Canada.

Extreme Wylene [Wilson] grew up in Arizona riding any and every horse that came through her mother’s boarding facility. She took every opportunity she could to work with and train “problem” horses and made a name for herself in the community as a true horsewoman. She has been a professional horse trainer for over 20 years and is no stranger to competitions. She’s competed in rodeo circuits, Extreme Cowboy races, and has developed a strong presence in the Mustang Heritage’s programs. To date she has participated in over 14 Extreme Mustang Makeovers, where she captured three Makeover Championship titles and many top finalist positions.

Dustin Sippola: Raised on his families ranch west of Nanton, AB where since the age of 7 Dustin could be found riding with his neighbour Sid Cook. Sid gave Dustin the foundation on what he bases his horsemanship today. After working on ranches throughout BC, Alberta and Saskatchewan Dustin with his family can now be found in SW of Cardston riding colts, day working and continuing to work on his horsemanship.

- more -

12 World Class Clinicians will instruct the audience in their various disciplines, including Liberty, Working Equitation, Barrel Racing, Show Jumping, Reining, Western Pleasure, and more.

Jonathan Field is a master horseman, world-class clinician, headlining presenter and published author with an accomplished skill for teaching people to become better with horses. An industry leader at the top of his field in horsemanship education, Jonathan's diverse equestrian background, coupled with exceptional skills as an educator, have positioned him to be a top influencer in the North American equine industry.

Jill Barron has held a life-long passion for horses and education. She has been able to marry her passions, which is a rare occasion. Completing her bachelor's degree in education from the University of Alberta and spending five years in the classroom elevated her teaching skills in the arena. Her love of horses soon won her over, and she traveled the world training horses, spending most of her time in Italy and Australia.

Dana Hokana is one of the top female trainers in the Quarter Horse industry. Dana has trained multiple Youth and Amateur Western Pleasure, Horsemanship, Western Riding, Trail and Reining champions at both the All American Quarter Horse Congress and the AQHA World Show, as well as many circuit and futurity champions.

Marci Powell is a WPRA/CPRA Professional Barrel Racer. Marci has been in the top 15 Canadian Professional Rodeo Standings twice and has qualified for the Calgary Stampede 4 times. She won her first professional rodeo in 1984 as a teenager and set a CPRA record for winning the Richest Professional Barrel Race at a PRCA/CPRA Rodeo in Canada.

Horseman's Hot Seat (new this year) is a conversation between our hosts (Kylie Bartel & Elisha Bradburn) and a clinician. It will be focused on their horsemanship skills, and what happened in their life to get them to where they are today.

Cowboy Church will be held on Sunday between 9:15am - 9:45am for those who choose to attend it.

Expo Hours

Friday 9:00am – 6:00pm | Saturday – 9:00am – 6:00pm | Sunday 9:00am – 6:00pm

(Sunday ONLY - Trade Show closes at 4:00pm when the Trainers Showdown Finale begins)

Expo Specifics

- The largest equine trade show in Western Canada with over 200 exhibitors and over 100,000 sq. ft. takes place in the Parkland, Prairie, Stockmens & Ex Hall Pavilions, with the clinics taking place in the Agricentre.
- Adult Weekend - \$50.00 | Youth Weekend - \$37.50 (12-17 years old)
- Adult Day - \$20.00 | Youth Day - \$15.00 (12-17 years old)
- Children 11 & under are free with an adult (General Admission Only).
- VIP tickets - \$150.00 – Almost Sold Out – includes a meet & greet with the clinicians, trainers, judges & special guests.

Free parking | Pets are not allowed (with the exception of registered service animals)

Horse Expo Canada was born out of necessity. The owners, Ryan Gordon & Marg Schulz, have supported and promoted equine events and have also been exhibitors at horse expo type shows in Canada and the USA. They endeavor to make this Expo an integral part of the equine community in Western Canada for many years to come.