

FOR IMMEDIATE RELEASE

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## EXPERIENCE THE EXCITEMENT OF HORSE EXPO

CANADA'S LARGEST EQUINE SHOWCASE

**Red Deer, AB** – Mark your calendars! The largest equine expo in the country, Horse Expo Canada, is coming to Westerner Park in Red Deer, April 26-28, 2024, promising an unparalleled experience for attendees of all ages and interests. This prestigious event brings in over 20,000 people and showcases the latest innovations and practices within the equine industry from top trainers and clinicians from across the globe and locally.

"We're thrilled to have a group of renowned experts to share their wealth of expertise and passion for horsemanship to our community," said Ryan Gordon, Executive Director, Horse Expo. "Horse Expo Canada offers an unparalleled experience tailored to all levels of interest and expertise."

## **Key Attractions:**

- Trainer's Showdown
- Clinics
- Shopping over 250 vendors
- Art Show
- Fashion Show

## **Highlighted Trainers and Clinicians:**

- <u>Pat Parelli:</u> Renowned for his Parelli method has presented privately for the Queen of England, President Reagan, Tony Robbins, and more. Today, the Parelli Program, has spread to 76 countries, over a million people and he will be at Horse Expo to share his insight and expertise.
- <u>Alex Grayton:</u> Hailing from Calgary, Grayton is a Grand Prix show jumper. His visionary approach offers attendees a deeper understanding of equine behavior and training techniques.
- <u>Miles Kingdon:</u> This B.C. Cowboy Hall of Fame inductee, will share his wisdom on bridle horse progression and the pursuit of harmony between horse and rider.

To see our full list of Trainers and Clinicians, visit: 2024 Clinicians & Trainers – Horse Expo Canada

Why attend: Celebrate our rich equestrian heritage. Whether you're seeking education or a fun-filled day out with the family, Horse Expo Canada promises an experience like no other. Discover the latest trends and insights shaping the equestrian world, from innovative horsemanship techniques, and discipline-specific instruction, to over 250 retailers, a western-inspired fashion show, live music, and more.

For more information, visit: Horse Expo Canada

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