

Information to be published on [www.HorseExpo.ca](http://www.HorseExpo.ca) & in the *Horse Expo Program*

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_

Published Phone #: \_\_\_\_\_

### Published Social Media

Facebook.com/\_\_\_\_\_

Twitter.com/\_\_\_\_\_

Instagram.com/\_\_\_\_\_

Legal Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Address Line 2: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Submitting Party Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

### Exhibitor booths ONLY include

- 8' tall back drape wall
- 3' tall side drape walls
- 750 watts of power
- Listing in the *Horse Expo Program*
- Listing & link from HorseExpo.ca to your website or social media

Please provide a description of the products/services/brands you provide:

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Select the categories that best apply to your booth (maximum of 4)

- |   |                                      |                                   |
|---|--------------------------------------|-----------------------------------|
| • Arena Footing & Dust Control                  | • Driving Equipment & Tack           | • Miscellaneous                   |
| • Arenas, Round Pens & Arena Grooming Equipment | • Equine Health & Dentistry          | • Pet Products                    |
| • Art, Photography & Sculptures                 | • Equine Podiatry & Farrier Supplies | • Publications, Magazines & Books |
| • Associations & Riding Clubs                   | • Feed & Supplements                 | • Ranch & Acreage Real Estate     |
| • Barns & Buildings                             | • Feeders & Watering Equipment       | • Schools & Equine Education      |
| • Clothing, Boots, Hats, Handbags               | • Fencing                            | • Stalls & Stall Matting          |
| • Breeds  | • Grooming                           | • Tack, Equipment & Accessories   |
| • Country Vacations                             | • Home Décor                         | • Tractors & Equipment            |
| • Custom Saddles & Tack                         | • Horse Trailers                     | • Trainers                        |
|   | • Jewelry & Giftware                 | • Trucks & Accessories            |

- ☐ New Exhibitor  
☐ Returning Exhibitor (Subtract \$100 from booth fee)

Notice: Subletting or Sharing of booth space is prohibited

Booth Size	Regular Rate +5% GST	Qty	Subtotal	GST	Total	Deposit	Balance Due Feb 28
5' x 10'	\$575					\$50	
10' x 10'	\$975					\$100	
10' x 20'	\$1,800					\$200	
10' x 30'	\$2,500					\$300	
10' x 40'	\$3,200					\$400	
20' x 20'	\$3,200					\$400	
Corner	\$50 <sup>ea</sup>					--	
Bulk Space Available (Please email or call for rates)						\$500	
<b>Non-Profit / Association Rates</b>							
10' x 10'	\$525					\$50	
10' x 20'	\$1,050					\$100	

Payments: Deposit Due upon receipt. Balance will be due by Feb 28, 2023

### Booth Location Choices:

- ☐ Same as Last Year  
☐ New Location
- Booth Location Request 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_  
 Floorplan available on HorseExpo.ca

Booth Sides: \_\_\_\_\_ High Side Walls (Over 4 feet) \_\_\_\_\_ 4' or less side walls

This information will not change the drape height. It is used to put your booth in an appropriate location.

## Important Information & Conditions:

Booths are not considered reserved until a deposit is received

Exhibitor passes are included with your booth space. 2 weekend passes will be included for each 100 square feet of space to a maximum of 8 passes. Extra exhibitor passes can be purchased by contacting us or at the show office. All exhibitors in the building must be wearing their pass at all times.

Booth includes an 8-foot-tall back drape, 3-foot-tall side drape, 750 watts of power, a listing in the *Horse Expo Program*, and on HorseExpo.ca. Carpets, tables, chairs, decorations, and other fixtures are not included with the booth. Booth services can be arranged through Goodkey (information will be included with your welcome package). Booths must be staffed during all show hours by at least 1 person.

Booth locations will be assigned by Horse Expo Canada with every effort to grant your 1<sup>st</sup> request but are not guaranteed. Please keep in mind that we are doing our best to put on a great expo, and we will try to

pick a booth as close as possible to your choices. You will be notified by email once the final floor plan has been set.

You must construct your booth within your purchased footprint. Please do not allow your product or fixtures to intrude on other booth spaces or the aisles. Booths must be constructed so no part is more than 10' above the floor without prior approval from Horse Expo Canada.

Loud or disruptive machinery or equipment, including loud music played within your booth space, is prohibited without prior approval from Horse Expo Canada.

Upon arrival, exhibitors must check in with the Horse Expo personnel in your assigned pavilion/building before unloading or bringing a vehicle to the building entrances. After checking in you may start your vehicle unloading and booth assembly.

Booths must remain fully operational to the end of the expo. Exhibitors found dismantling, packing up, or closing up shop in anyway prior to the end of the show, will lose their opportunity to rebook for the next expo.

Security will be provided 24 hours per day. Security will begin when vendor move in starts and end with the show.

If written cancellation is received by Horse Expo Canada more than 90 days before the show, the exhibitor will be entitled to 50% of their booth fee refunded; if Horse Expo Canada can fill the space the remainder of the fee will also be refunded. Cancellation with less than 90 days before the show will result in no refund; if horse Expo Canada can fill the space the exhibitor will be entitled to 50% of the booth fee refunded.

Horse Expo Canada reserves the right to refuse or reject any exhibitor application for any reason, whether stated publicly or not.

Dogs are not permitted in Westerner Park at any time, with the exception of registered service animals.

In the event an exhibitor has failed to occupy the space contracted for by the end of the vendor move in date/time. Horse Expo Canada shall have the right to utilize such space in any manner they choose. This will in no way release the contracted exhibitor nor shall exhibitor be entitled to a refund.

Exhibitors are required to carry general liability insurance in the amount of at least \$2,000,000. Horse Expo Canada must be named as Additional Insured with the following Information:

Event Organizer:

0918199 BC Ltd DBA Horse Expo Canada  
9610 Armstrong Rd  
Chilliwack, BC V2P 6H4

Event Venue:

Horse Expo Canada – Westerner Park  
4847A 19 Street  
Red Deer, Alberta

The Exhibitor agrees to indemnify and hold harmless Horse Expo Canada, also referred to as management, principles, agents, officers, employees, and volunteers from all claims, losses, costs, damages, or expenses resulting or arising from any and all injuries to or death of any person or damage to any property caused by an act, omission or neglect of Exhibitor's agents, employees, invitees,

contractors, or guests which occur in or about the Exhibit Space. Exhibitor agrees to use and occupy the Exhibit Space at Exhibitor's own risk, and hereby releases Horse Expo Canada, its agents, officers, employees, and guests from all claims for any damage, loss or injury to persons or property to the full extent permitted by law occurring in or about the Exhibit Space, including, but not limited to damages, resulting from the acts of other Exhibitors, theft, vandalism, fire, and other casualty damage or damage arising from any defects in the premises.

If a provision of this Agreement is or becomes illegal, unenforceable, or invalid in any jurisdiction, it shall not affect (1) the enforceability or validity in that jurisdiction of any other provision of this Agreement, or (2) the enforceability or validity in other jurisdictions of that or any other provision of this Agreement.

We, the undersigned, do hereby agree to exhibit at this event, produced by Horse Expo Canada, with the terms and conditions outlined above.

This agreement will become effective when Horse Expo Canada has signed off on it and a deposit is received.

SIGN HERE \_\_\_\_\_ DATE \_\_\_\_\_  
EXHIBITOR SIGNATURE REQUIRED

### Move-In

April 26, 2023 – 8:00am – 1:00pm  
Bulk space & Trailers

April 26, 2023 – 2:00pm – 10:00pm  
General exhibitor move in

April 27, 2023 – 8:00am – 10:00pm  
General exhibitor move in

### Move-Out

April 30, 2023 – 4:00pm – 11:59pm

### Show Times

April 28, 2023 – 9:00am – 6:00pm

April 29, 2023 – 9:00am – 6:00pm

April 30, 2023 – 9:00am – 4:00pm  
(trainers showdown final to start at 4pm on Sunday)  
\*Hours subject to change

Exhibitors welcome 1 hour before show opens to re-stock.  
Please clear the building within 1 hour of show close.

Please send completed Exhibitor Booth Agreement to:

[Exhibitors@HorseExpo.ca](mailto:Exhibitors@HorseExpo.ca)

Or by letter mail:

Horse Expo Canada  
9610 Armstrong Rd  
Chilliwack, BC V2P 6H4

**After we receive your Exhibitor Booth Agreement, an invoice will be sent to you with payment details.**

**If you are paying by company cheque, please enclose it with this agreement.**

**Please DO NOT include any credit card information on this form or by email.**

# HorseExpo Canada

April 28, 2023 - 9:00am to 6:00pm

April 29, 2023 - 9:00am to 6:00pm

April 30, 2023 - 9:00am to 6:00pm\*

\*Trade show closes at 4pm

\*Trainers Showdown Finale starts at 4pm

