

Information to be published on [www.HorseExpo.ca](http://www.HorseExpo.ca) & in the *Horse Expo Program*

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_

Published Phone #: \_\_\_\_\_

### Office Use Only

Payment Rcv'd

25%: \$ \_\_\_\_\_ Date: \_\_\_\_\_

25%: \$ \_\_\_\_\_ Date: \_\_\_\_\_

50%: \$ \_\_\_\_\_ Date: \_\_\_\_\_

Booth Assigned # \_\_\_\_\_

Legal Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Address Line 2: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Submitting Party Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Please provide a description of the products/services/brands you provide:

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Select the categories that best apply to your booth (maximum of 4)

- Arena Footing & Dust Control
- Arenas, Round Pens & Arena Grooming Equipment
- Art, Photography & Sculptures
- Associations & Riding Clubs
- Barns & Buildings
- Clothing, Boots, Hats, Handbags
- Breeds
- Country Vacations
- Custom Saddles & Tack
- Driving Equipment & Tack
- Equine Health & Dentistry
- Equine Podiatry & Farrier Supplies
- Feed & Supplements
- Feeders & Watering Equipment
- Fencing
- Grooming
- Home Décor
- Horse Trailers
- Jewelry & Giftware
- Miscellaneous
- Pet Products
- Publications, Magazines & Books
- Ranch & Anchorage Real Estate
- Schools & Equine Education
- Stalls & Stall Matting
- Tack, Equipment & Accessories
- Tractors & Equipment
- Trainers
- Trucks & Accessories

- New Exhibitor
- ~~Returning Exhibitor~~

Booth Size	Early Bird Rate (Before Sept 30)	Regular Rate	Qty	Total
5' x 10'	\$525	\$575		
10' x 10'	\$875	\$975		
10' x 20'	\$1,650	\$1,800		
10' x 30'	\$2,275	\$2,500		
10' x 40'	\$2,900	\$3,200		
20' x 20'	\$2,900	\$3,200		
<b>Bulk Space Available - Please email or call for rates</b>				
<b>Non-Profit / Association Rates</b>				
10' x 10'	\$475	\$525		
10' x 20'	\$950	\$1,050		

Exhibitor booths ONLY include

- 8' tall back drape wall
- 4' tall side drape walls
- 750 watts of power
- Listing in the *Horse Expo Program*
- Listing & link from HorseExpo.ca to your website

Payments: 25% due upon receipt of invoice; 25% due Sept 30<sup>th</sup>; Balance due Dec 31<sup>st</sup>

### Booth Location Choices:

- ~~Same as Last Year~~
- New Location

Booth Location Request    1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

Booth Sides:    \_\_\_ High Side Walls (Over 4 feet)    \_\_\_ 4' or less side walls

This information will not change the drape height. It is used to put your booth in an appropriate location.

## Important Information & Conditions:

Booths are not considered reserved until a deposit or payment is received.

If for some reason the show cannot happen because of COVID-19, all exhibitors will have the option of a full refund or rolling their deposit/payment to the next show dates, April 28-30, 2023.

Early bird rates are applicable to all exhibitors who submit payment prior to Sept 30<sup>th</sup>, 2021.

Exhibitor passes are included with your booth space. 2 weekend passes will be included for each 100 square feet of space to a maximum of 8 passes. Extra exhibitor passes can be purchased by contacting us or at the show office. Exhibitors must be wearing their pass at all times.

Booth includes an 8 foot tall back drape, 4 foot tall side drape, 750 watts of power, a listing in the *Horse Expo Program*, and on HorseExpo.ca. Carpets, tables, chairs, decorations, and other fixtures are not included in the booth price. Booth services can be arranged through Goodkey (information will be

included with your welcome package). Booths must be staffed during all show hours by at least 1 person.

Booth locations will be assigned by Horse Expo Canada with every effort to grant your 1<sup>st</sup> request but are not guaranteed. Please keep in mind that we are doing our best to put on a great expo, and we will try to pick a booth as close as possible to your choices. You will be notified by email once the final floor plan has been set.

You must construct your booth within your purchased footprint. Please do not allow your product or fixtures to intrude on other booth spaces or the aisles. Booths must be constructed so no part is more than 10' above the floor without prior approval from Horse Expo Canada.

Loud or disruptive machinery or equipment, including loud music played within your booth space, is prohibited without prior approval from Horse Expo Canada.

Upon arrival, exhibitors must check in with the Horse Expo personnel in your assigned pavilion/building before unloading or bringing a vehicle to the building entrances. After checking in, you may start your vehicle unloading and booth assembly.

Booths must remain fully operational to the end of the expo. Exhibitors found dismantling, packing up, or closing up shop in anyway prior to the end of the show, may lose their opportunity to rebook for the next expo.

Security will be provided 24 hours per day. Security will begin when vendor move in starts and end with the show.

If written cancellation is received by Horse Expo Canada more than 90 days before the show, the exhibitor will be entitled to 50% of their booth fee refunded; if Horse Expo Canada can fill the space the remainder of the fee will also be refunded. Cancellation with less than 90 days before the show will result in no refund; if horse Expo Canada can fill the space the exhibitor will be entitled to 50% of the booth fee refunded.

Horse Expo Canada reserves the right to refuse or reject any exhibitor application for any reason, whether stated publicly or not.

Dogs are not permitted in Westerner Park at any time, with the exception of registered service animals.

In the event an exhibitor has failed to occupy the space contracted for by the end of the vendor move in date/time. Horse Expo Canada shall have the right to utilize such space in any manner they choose. This will in no way release the contracted exhibitor nor shall exhibitor be entitled to a refund.

The Exhibitor agrees to indemnify and hold harmless Horse Expo Canada, also referred to as management, principles, agents, officers, employees, and volunteers from all claims, losses, costs, damages, or expenses resulting or arising from any and all injuries to or death of any person or damage to any property caused by an act, omission or neglect of Exhibitor's agents, employees, invitees, contractors, or guests which occur in or about the Exhibit Space. Exhibitor agrees to use and occupy the Exhibit Space at Exhibitor's own risk, and hereby releases Horse Expo Canada, its agents, officers, employees, and guests from all claims for any damage, loss or injury to persons or property to the full



# Exhibitor Booth Agreement April 15-17, 2022 – Red Deer

extent permitted by law occurring in or about the Exhibit Space, including, but not limited to damages, resulting from the acts of other Exhibitors, theft, vandalism, fire, and other casualty damage or damage arising from any defects in the premises.

If a provision of this Agreement is or becomes illegal, unenforceable, or invalid in any jurisdiction, it shall not affect (1) the enforceability or validity in that jurisdiction of any other provision of this Agreement, or (2) the enforceability or validity in other jurisdictions of that or any other provision of this Agreement.

We, the undersigned, do hereby agree to exhibit at this event, produced by Horse Expo Canada, with the terms and conditions outlined above.

This agreement will become effective when Horse Expo Canada has signed off on it and a deposit is received.

SIGN HERE \_\_\_\_\_ DATE \_\_\_\_\_  
EXHIBITOR SIGNATURE REQUIRED

Signature \_\_\_\_\_ DATE \_\_\_\_\_  
Horse Expo Canada Signature

### Move-In

April 13, 2022 – 8:00am – 1:00pm

Bulk space & Trailers

April 13, 2022 – 2:00pm – 10:00pm

General exhibitor move in

April 14, 2022 – 8:00am – 10:00pm

General exhibitor move in

### Show Times

April 15, 2022 – 9:00am – 6:00pm

April 16, 2022 – 9:00am – 6:00pm

April 17, 2022 – 9:00am – 5:00pm

Exhibitors welcome 1 hour before show opens to re-stock.

Please clear the building within 1 hour of show close.

### Move-Out

April 17, 2022 – 5:00pm – 11:59pm

Please send completed Exhibitor Booth Agreement to:

[Exhibitors@HorseExpo.ca](mailto:Exhibitors@HorseExpo.ca)

Or by letter mail:

Horse Expo Canada

9610 Armstrong Rd

Chilliwack, BC V2P 6H4

**After we receive your Exhibitor Booth Agreement, an invoice will be sent to you with payment details.**

**If you are paying by company cheque, please enclose it with this agreement.**

**Please DO NOT include any credit card information on this form or by email.**